



Vanessa SERRET

Full Professor

Management Sciences - Organizational Finance & Corporate Governance

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Cybersecurity cannot be limited to its technical aspects. It is important to have a multidisciplinary approach (political, economic, managerial, legal and technological) to cybersecurity in general

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BIO

Vanessa Serret joined University Bretagne Sud as Associate Professor after completing a thesis in portfolio management at the Institute of Business Administration (University of Aix-Marseille, 2002). Between 2000 and 2017, she was invited on several occasions to Sherbrooke University (Canada) where her research focused on shareholder democracy, then to HEC Montréal in 2017 to work on the functioning of corporate boards of directors. Her work on organizations' governance and societal responsibility brings her to approach cybersecurity from the management and structuring of organizations' point of view. To prevent threats and their consequences, she calls for building a high-performance organizational culture and a responsive analysis to the cost of cyber-attacks. In September 2020, she is appointed Full Professor at the University of Lorraine Institute of Business Administrations.



Link to full biography



50% of the researcher's activity devoted to cybersecurity

Focus :

Research

Application field

Core data

PhD students: 3

Publications: 30 – Management international, Revue Française de Gestion, Finance Contrôle Stratégie, Revue de Gestion des Ressources Humaines, Corporate Social Responsibility and Environmental Management, International Journal of Business and Management, Revue Française de Gouvernance d'Entreprise, etc.

Conferences: 45 – CIG, AFC, EURAM, AFFI, ADERSE, RIODD, etc.

Book(s) : 3 – Finance DSCG 2 (Dunod, 2019) ; Analyse Financière (Hachette, 2011) ; Principes d'Analyse Financière (2009).

Award(s): Best Paper Award EURAM 2015.

International collaborations: Sherbrooke University (Canada), HEC Montreal (Canada), Monastir University (Tunisia), Georgetown University (USA).

Area(s) of research

Finance and organizational governance.

Fields of expertise

Shareholder activism
Executive compensation
Shareholder democracy
Functioning of boards of directors
Impact of cyber-attacks on financial markets

Applicative examples

Board of Directors' response to shareholders regarding cyber risk management
Assessment of value destruction costs

Responsibilities

- Elected member of the Doctoral School of Economics & Management Council (2017-2020)
- Elected member of the research commission (2017-2020)
- Head of axis of the IREA laboratory (Research Institute of Businesses and Administrations, 2014-2016)
- Member of the Board of the UBS Research House (2007-2010)

Domain

Cyber risk governance

Keywords

Cyber-attacks cost
Cyber risk management

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